



BRON & WHITE

CREATIVE AGENCY
www.bronandwhite.com

WHO ARE WE!?

BRON | WHITE
C R E A T I V E A G E N C Y



The Bron & White Creative Agency is a group of multidisciplinary creatives and developers.

Led by one of J.P. Morgan's lead application developers and another one of J.P. Morgan's lead designers from their Fin-Tech division - our team prides itself on being able to provide captivating graphics, stunning videos, and efficient creative support to companies who need aid in the field of content creation & creative asset development.

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WHAT WE DO...

As a team, we have mastered the art of efficient content creation. From common company needs such as PowerPoint presentations, E-books, and case studies, to high-level creative tasks like video production, motion graphics, and full service branding, we work tirelessly to produce high quality work consistently.

Our team collaborates closely with clients to tailor services that specifically support their ever-changing needs in order to appropriately translate their brands' message.





RESOURCE COACHING

All of our services include shared learning services, so that our clients can develop the ability to navigate through different creative mediums, creating the opportunity for them to become self-sufficient in between designers.

HOW WE DO “IT”

We offer our designated team of creatives at a rate that's more cost-effective than hiring a conventional graphic designer, streamlining the process of requesting and delivering high quality work with a rapid turnaround.

We intake client requests through a private Trello board created for their team. This offers the client the opportunity to witness what projects are being worked on in real time while offering a central backlog for them to retrieve different iterations, without having to cycle through emails or crowd their drive with files.

Unlike other teams, we welcome scheduled meetings and communication of all forms (phone calls, google chat, & zoom). We want the companies we work with to know they have a team invested in their brand like a creative partner, rather than just another graphic designer.



WHY US!?

STOP OVERPAYING FOR SERVICES YOU DON'T USE!

When you hire a graphic designer, you have to go through the mundane hiring process and the burdens of retaining a designer with no work for them to do. When you need more than a graphic designer (i.e. a videographer or UI designer), you then have to allocate another 5-6 figure salary to pay them and go through the hiring process again.

Our team offers you the option to add-on to your design-based, video-based, or UI/UX-based subscription to our team, without having to sacrifice any of the other services you've already subscribed to.

With our customizable Yearly, Quarterly, & Month-to-Month flexible subscription options for our team, clients can pay for monthly services on a need-to-need basis.

TEAM LEADERS



EDWARD WHITE
CEO & CREATIVE DIRECTOR

With over 12 years of experience in branding, marketing and designing for companies like Gravyty and J.P. Morgan, Edward oversees and contributes to all video, graphic, and photography-based work.



JONATHAN LEBRON
CTO & SOFTWARE DEVELOPER

From J.P. Morgan to Airbnb, Jonathan has excelled in the field of mobile app development. With 15 years of UI/UX experience, Jonathan oversees all web and mobile-based design work.

PACKAGES & PRICING

STANDARD CREATIVE PACKAGE

\$3,750.00/MO

AVAILABLE SERVICES

- Presentation Deck Designs & Templates
- Blog Graphics
- Social Media Graphics
- Sales & Marketing Collateral Designs
- E-Books
- Digital Ads/Email Ad Templates
- Uniform/Apparel Design

ADVANCED CREATIVE PACKAGE

\$5,000.00/MO

AVAILABLE SERVICES

- Video Production
- Video Editing
- Motion Graphics
- Custom Infographics
- Product Photography
- Podcast Editing

Package includes the items listed, as well as the items in the tier(s) before it.

PREMIUM CREATIVE PACKAGE

\$10,000.00/MO

AVAILABLE SERVICES

- Webflow Development
- Mobile Application Development
- UI/UX Design
- Web Design
- Wireframing
- Brand Marketing
- Social Media Management
- Commercial Production
- Ad Management

Package includes the items listed, as well as the items in the tier(s) before it.

Our Commitment To Excellence



Trust, your company is in good hands. To ensure consistent quality and efficiency, we've put a limit on the number of clients we work with at one time.

As a client, you can rest easy knowing the desire to work together is a mutual one. With our team leads navigating our internal quality control system and 3-man design teams, each project will receive the amount of attention necessary to be completed by its designated deadline.

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THANK YOU

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